

# The Role of Wearable Diagnostics in Personalized Nutrition

**September 2nd, 2021**

**08:00 - 09:30 AM PDT**



Humans have never been more obsessed about wellness. Technological advancements paired with endless sources of information and misinformation, specifically in the field of nutrition, have contributed to a wall of white noise confusing consumers on what diet and lifestyle choices are best for them.

The reality is there is no absolute right or wrong answer--everybody is different, resulting in the need for truly personalized approaches to improve consumer health outcomes.

Innovations in the wearable diagnostics space providing the foundation for personalized nutrition solutions to offer real-time, data-driven recommendations, and ultimately drive better health outcomes. This is particularly the case for measuring how each of our bodies blood sugar levels responds to the food we eat.

In this interactive webinar, **Phynova** and **Hologram Sciences** (DSM backed Personalized Nutrition incubator) will host a conversation on how wearable diagnostics like Continuous Glucose Monitoring combined with unique approaches to customer engagement are enabling blood sugar centric Personalized Nutrition to scale into the mainstream market, and ultimately reduce the impact chronic diseases like diabetes and heart disease have on global life expectancy.

## AGENDA

**8:00 - 8:10 AM:**

Opening Remarks

**8:10 - 9:00 AM:**

Keynote Presentation

**9:00 - 9:25 AM:**

Open Q&A Session

**9:25 - 9:30 AM:**

Closing Remarks

## SPEAKERS



**FOR MORE INFORMATION**

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**REGISTER**

<https://bit.ly/wearablediagnostics>